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Conference or Workshop Item

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<http://nectar.northampton.ac.uk/6315/>



Blackboard Rubrics:

The good, the bad, and the ugly

Adel Gordon & Pepijn Kalis

University of Northampton | Blackboard

10th April 2013

Blackboard
Teaching&Learning
Conference

Introductions

- Adel Gordon



[@adelgordon](https://twitter.com/adelgordon)

- University of Northampton
- Learning Technologist
- Been at Northampton for 13 years, an LT for 6

- Pepijn Kalis

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- Blackboard EMEA
- Sr. Specialist
- Working for Blackboard for 5 years

Rubrics

- What are rubrics?
 - Scoring guide
 - Authentic assessment tool
 - Working guide for students

Let's do some ~~tasting~~ assessing



Chocolate Chip Cookies

	4 Delicious	3 Good	2 O.K.	1 Poor
Number of Chips	Chocolate chip in every bite	Chips in about 75% of bites	Chocolate in 50% of bites	Too few or too many chips
Texture	Chewy	Chewy in middle, crisp on edges	Texture either crispy/crunchy or 50% uncooked	Texture resembles a dog biscuit
Color	Golden brown	Either light from overcooking or light from being 25% raw	Either dark brown from overcooking or light from undercooking	Burned
Taste	Home-baked taste	Quality store-bought taste	Tasteless	Store-bought flavor, preservative aftertaste – stale, hard, chalky
Richness	Rich, creamy, high-fat flavor	Medium fat contents	Low-fat contents	Nonfat contents

Let's see the cookie rubric in Blackboard

- Demo



The good,...

- Rubrics for teaching
- Rubrics for learning
- In practice



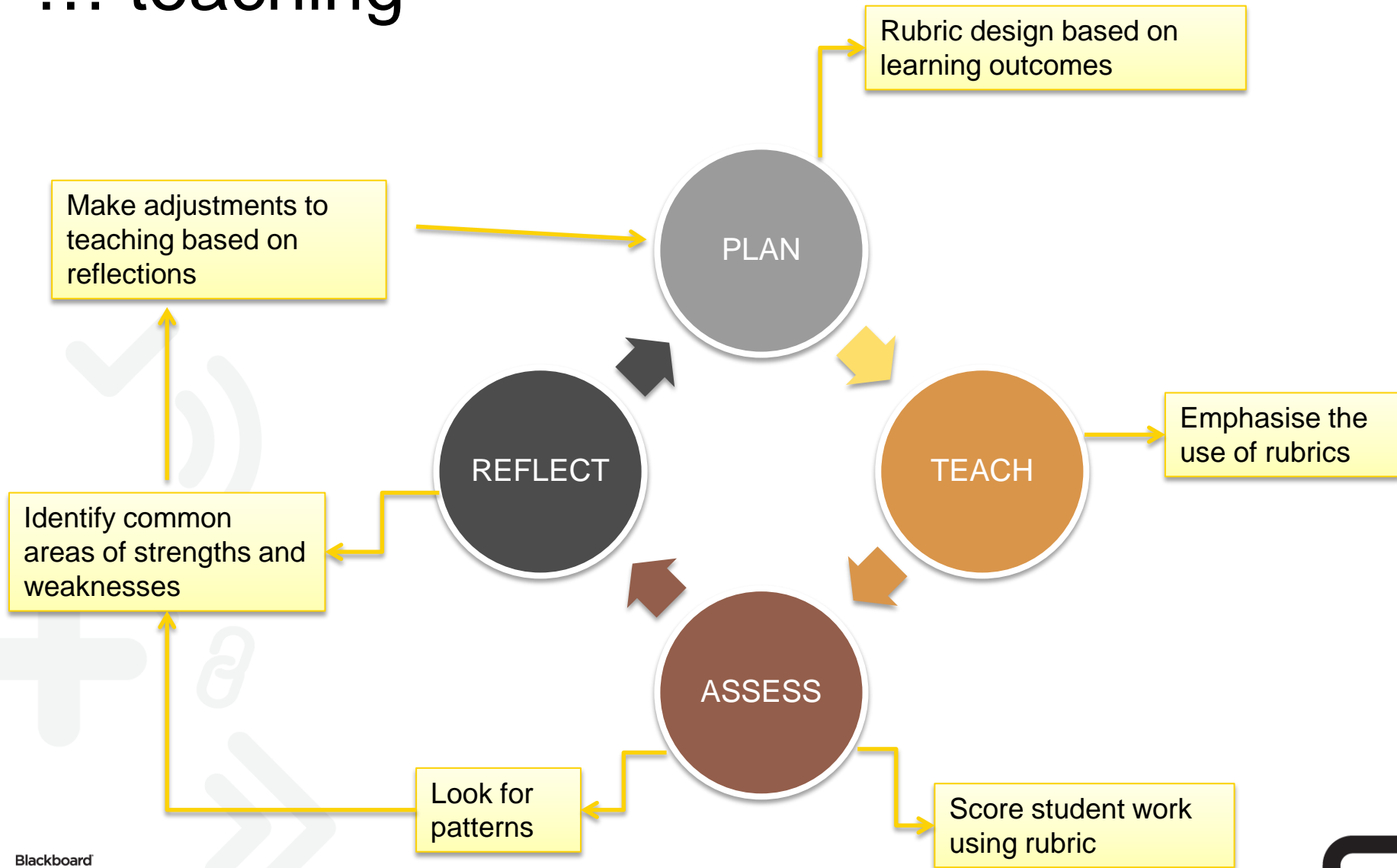
Rubrics for teaching

- Clarify learning goals from the offset
- Design materials and activities that address those goals
- Communicate those goals to students
- Guide feedback on students' progress
- Assess products to degree to which the goals are met

Andrade, 2005

- Enable timely grade allocation whilst justifying them at the same time
- Feedback > Feed Forward ...

... teaching



Rubrics for learning

- Learning
 - Face to face
 - Online
 - Experiential
- Learner
 - Surface
 - Strategic
 - Deep thinker

In practice

Rubrics set out expectations to aid the student to understand what they're being graded against

Rubrics let students know how their grade was calculated and where they could improve their work

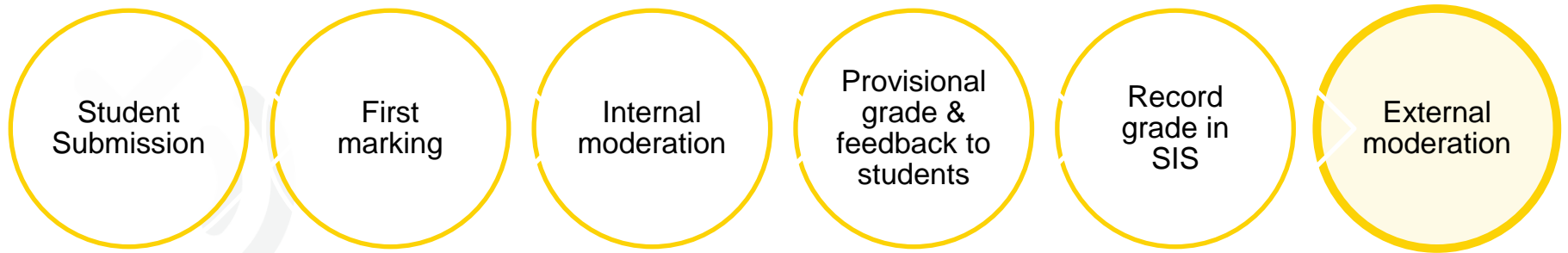
Develops/drives a level of professionalism and enables me to provide more timely feedback

Moderation can take place immediately and feedback is ready to be released speedily

Rubrics give the marker confidence that you can be more objective than subjective

Makes calculating the overall grade easier when using a multifaceted approach to assessment criteria

Overview of workflow for assessment process



... the bad,

- Reporting
 - An actual report

However, this report works when working to identify patterns of strengths and weaknesses in achievement of assessment criteria across a set of students.



.. and the ugly

- Intuitiveness
 - Importing/exporting
 - Saving
- Usability
 - Saving
 - Integration



In practice

Let's have a look: <http://nile.northampton.ac.uk>

Blackboard vs Turnitin

Feature	Blackboard rubric	Turnitin rubric
Group submissions	✓	✗
Tutors can add personalised feedback to all/any of the marking criteria	✓	✗
Multiple markers	✓	✓
Export marked work with rubric summary	✗	✓

References

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