

This work has been submitted to **NECTAR**, the **Northampton Electronic Collection of Theses and Research**.

#### **Conference or Workshop Item**

Title: You are safe but do you feel safe?

Creator: Lumsden, E.

**Example citation:** Lumsden, E. (2015) You are safe but do you feel safe? Invited Keynote presented to: *The Business of Early Childhood Conference, University of Chester, Warrington, 03 July 2015.* 

**Note:** Supplemental material (conference details)

http://nectar.northampton.ac.uk/8255/



# CONFERENCE: THE BUSINESS OF EARLY CHILDHOOD



International Early Years in partnership with the University of Chester is pleased to invite you to their first International Conference in the North West:

### Friday 3rd July 2015 at

University of Chester, Warrington Campus

The 'Business of Early Childhood' conference is unique in its scope and will explore new international perspectives on:

- Early childhood leadership
- Interdisciplinary thinking
- Social impact
- Engagement with business

within the context of what really matters and is most urgent for our babies and young children now.







#### THE CONFERENCE AIMS TO:

- Bring together leading international thinkers, practitioners and academics around the subject of what matters most for young children now, and how we unleash children's potential to establish successful behavioural patterns that last for life
- Explore the creative approaches taken by other countries to link effective early childhood practice with the economics of business, leading to iimproved outcomes for all – today and tomorrow
- Provide the opportunity to establish dynamic networks that create stronger connections between successful early childhood practice, business interests, academic research and young children's learning and development

#### **CONFERENCE THEME**

'Investing directly in families and in children's wellbeing is both a social and moral imperative as well as an economically sound investment strategy for the future'

Maria Kiwnuka, Minister of Finance, Uganda

#### WHO SHOULD ATTEND?

The 'Business of Early Childhood' Conference invites business and education leaders, academic scholars and early childhood practitioners from both the public and private sectors:

- University lecturers and researchers
- Business leaders, economists and innovators
- Teaching schools and alliances
- National, Local and Specialist Leaders of Education
- Local Authority leaders of services for children
- Postgraduate and undergraduate students
- Professionals working with families across health, family support and social care
- Leaders, managers and professionals working in schools, nurseries and pre-school settings
- Stakeholders in charities and social enterprises

#### THE CONFERENCE WILL FOCUS ON:

- Vital Understandings understanding the science of building resilient brains and the role of 'executive functioning' in early childhood alongside new global developments in neuro-scientific research
- Savings now, savings later the case for Early Intervention.
   The enduring benefits of effective stage appropriate early childhood provision and safeguarding arrangements
- Tomorrow's science starts with early childhood: championing STEM (Science, Technology, Engineering and Maths) in the Early Years
- **Mental health and wellbeing** of young children the case for early 'character education' and stress free learning
- Working in new ways with business to promote early childhood and build innovative economies
- Changing leadership mindsets for even greater impact and success

## NATIONAL AND INTERNATIONAL SPEAKERS TO INCLUDE:

#### **Conference keynotes:**

#### **Dr Sara Watson**

National Director, ReadyNation

#### Sam Piper

Training Consultant, Dale Carnegie Training

#### June O'Sullivan MBE

CEO, London Early Years Foundation (LEYF), & Social Entrepreneur of the Year 2014

#### Other speakers to include:

#### Dr. Eunice Lumsden

Head of Early Years, University of Northampton

#### Sue Egersdorff

Co Founder of International Early Years

#### **Dr Leslev Curtis OBE**

Headteacher, Everton Nursery School and Family Centre, & Early Years Representative, National Teaching Council

#### Andy Kent

Entrepreneur and CEO of Angel Solutions. Creator of Ofsted monitoring Tool, Watchsted

#### **Conference Chair:**

#### **Pam Mundy**

International Early Years Speaker and Consultant

Please see Conference booking page for additional speakers and updates to the programme.

#### **CALL FOR PAPERS:**

The conference organisers are pleased to invite proposals for Individual presentations (max 15 minutes), Poster presentations or short Plenary sessions in line with the theme of the conference. Presentations can be from academic researchers, leaders and innovators.

Deadline for proposals is 13th April 2015. See Conference booking page for further details and for proposal form.



#### **CONFERENCE BOOKING:**

Book online at: www.chester.ac.uk/businessofchildhood Friday 3rd July: Day rate £125 (Students £20)

Pre-conference dinner, 2nd July: University-hosted dinner with

speakers and Big Ideas Challenge Session - £40

Accommodation: The University is unable to provide overnight accommodation, but local hotels are listed on the conference booking webpage.

Exhibitors: Table/stand space can be booked at £50 for Friday 3rd July