



This work has been submitted to **NECTAR**, the **Northampton Electronic Collection of Theses and Research**.

Conference or Workshop Item

Title: Partnerships a key to success: a case study of a successful EU-wide social enterprise university multi-partnership

Creator: Durkin, C.

Example citation: Durkin, C. (2014) Partnerships a key to success: a case study of a successful EU-wide social enterprise university multi-partnership. Invited Presentation presented to: *Social Enterprise Education - Can We Learn From Each Other?*, University of Greenwich, 20 November 2014.

Version: Presented version

<http://nectar.northampton.ac.uk/7256/>



Partnerships a key to success, a case study of a successful EU-wide social enterprise university multi-partnership

University of Greenwich
20/11/2014



*We are a
Top 50 University
*The Guardian
University Guide 2015*

Agenda

- Reflections;
- Universities;
- University of Northampton
- Changing times,
- E.U. FP7 project, and
- Final Thoughts



Reflections

- Who am I?
- Background and Influence
- Interest in Social Enterprise Education
- Role(s)

What are Universities for?

1. Teaching
2. Research
3. Community/Social Engagement

University of Northampton

- The University of Northampton has an ***institution-wide*** commitment to social enterprise.
- First HEI in the U.K. to become an ***Ashoka U*** Changemaker Campus.



The Start of a Journey

Aiming to be a top 50 ranked U.K.
University and the Number 1
University for Social Enterprise by
2015

- Changing Focus
- Changing Teaching
- Changing Research

Social Enterprise Strategy

Core aims:

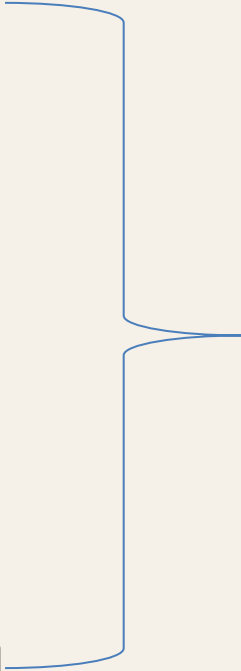
- **Delivering an enhanced student experience**
- **Delivering through our values of social inclusion, social impact, social innovation and change**
- **Delivering entrepreneurial, innovation and enterprise skills**

Terminology

- **Social Innovation**- ideas to change the way society works
- **Social Entrepreneurship** – the process of getting the idea ready to be delivered
- **Social Enterprise** – The Venture that emerges from the Innovation

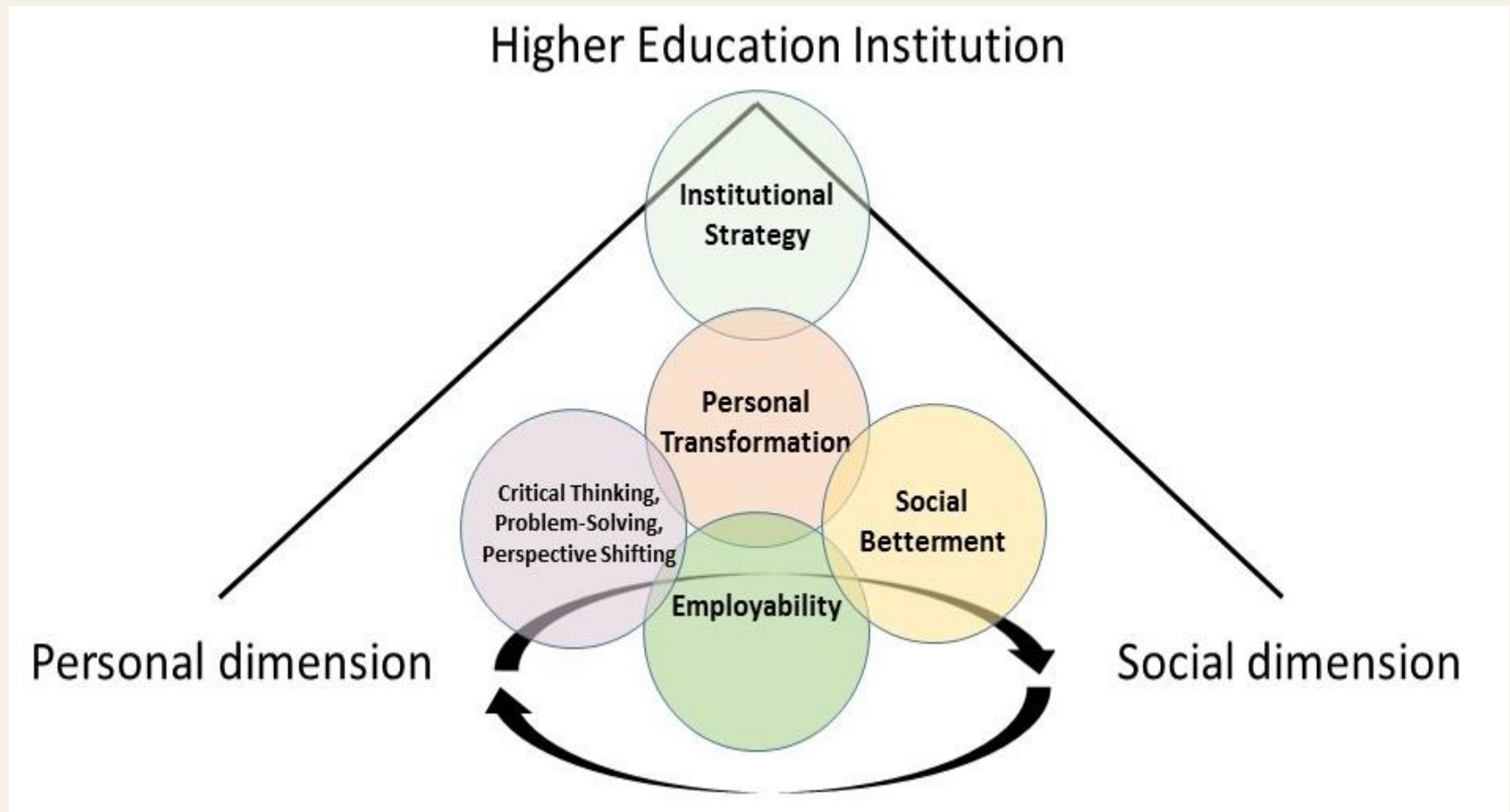
Changemaker Values

- Empathy
- Initiative
- Team Work
- Innovation
- Transformation



**Positive
Change**

Conceptions of Changemaker



Bethany Alden Rivers, Ming Nie and Alejandro Armellini (2014) University teachers' conceptions of "Changemaker": a starting point for embedding social innovation in learning and teaching

The times they are a changing

- Complexity of Social Issues
- Ageing Society
- Systems not working
- Local Solutions
- Lived Experience
- Youth Unemployment
- Relational state
- E.U.





Enabling the Flourishing and
Evolution of Social Entrepreneurship
for Innovative and Inclusive Societies



“Enabling the Flourishing and Evolution of Social Entrepreneurship for Innovative and Inclusive Societies”

Involves: 10 Countries, including Serbia and Albania

Aims: to provide a better understanding of Social Entrepreneurship

Time: 2013-2016

Structure: 9 Work Packages

Objectives

- 1. To construct an Evolutionary Theory of Social Entrepreneurship**
- 2. Identify the features of an “Enabling Eco-System for Social Entrepreneurship”**
- 3. Identify the “New Generation” of Social Entrepreneurs**
- 4. Provide advice to stakeholders**

Evolutionary Theory of Social Entrepreneurship

- Developed in different ways across Europe.
- Aims to construct a theory that explains these differences
- Need to connect the Social with the Economic
- Takes into account history, trends and how social entrepreneurship and institutions co-evolved over time

Enabling an Eco-System for Social Entrepreneurship

Identifies the macro-meso and micro conditions under which Social Enterprises can contribute effectively and efficiently in building an inclusive and innovative society.

New Generation of Social Entrepreneurs

- Focuses on the new generation of social enterprises that have emerged in the last five years.
- It will assess its features, needs, constraints as well as its contribution to Social Innovation.

Provide Advice to Stakeholders

Specifically targeted at:

- **Policy makers** at the European, national and local level;
- **Organizations** that support social entrepreneurship, and
- **Foundations and Financial Institutions**

Concluding Thoughts

- Focus on societal challenges and need for more multidisciplinary projects
- Focus on innovation as a major focus in H2020
- More bottom-up Approaches required
- Importance of Networks to develop understanding
- Can improve Service delivery and Good practice
- Contributes to Teaching and Curriculum design

*Thank you
for listening*

WE ARE NORTHAMPTON.AC.UK

chris.durkin@northampton.ac.uk