Conference or Workshop Item

Title: Making a MOOC - tips for technophobes

Creator: Anderson, M.


Version: Presented version


http://NECTAR.northampton.ac.uk/6791/
Confessions a of a technophobe!!

Academic Lead of a funded project to design a MOOC as an introduction to the MBA.

Working alongside other academics, technological experts, learning technologists and online learning designers.

Tight schedule completion deadline for go live!
The “Teaching” Perspective

- **Novice learners** needing instructional guidance are largely on their own and no better off perhaps than those in a large gateway course delivered in a lecture hall on campus.

- Although improving the quality of student learning is one of the priorities of the major MOOC providers, most of their courses currently lack a sophisticated **learning architecture** that effectively adapts to the individual needs of each learner.

(Mazoue 2013)
My (narrow???) Perspective

• How to demonstrate quality and or Academic Integrity?  
  (Samuel Johnson, English writer and lexicographer (1709-1784))

“... knowledge without integrity is dangerous and dreadful”

-- Samuel Johnson
Personal avoidance of technology.  
Self Confessed and irrational technophobe.  (Bloom 1985)

View more social media cartoons at www.socmedsean.com
Confessions and Confusion
Questions??

How to involve, non techies in design and delivery of MOOC style learning?

The role of the academic?

What needs to be in place?

How to highlight the importance of academic integrity?

How / Why monitor/ measure academic integrity in this type of environment?
