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**Conference or Workshop Item**

**Title:** Student perspectives on technology supporting the transition out from University

**Creators:** Howe, R. and Stanton, P.

**Example citation:** Howe, R. and Stanton, P. (2012) Student perspectives on technology supporting the transition out from University. Lecture presented to: *Employer Engagement in a Digital Age, University of Greenwich, 04 July 2012.*

**Version:** Presented version

**Official URL:** <http://blogs.northampton.ac.uk/learntech/2013/01/23/how-do-students-use-technology-after-graduating/>

<http://nectar.northampton.ac.uk/6095/>

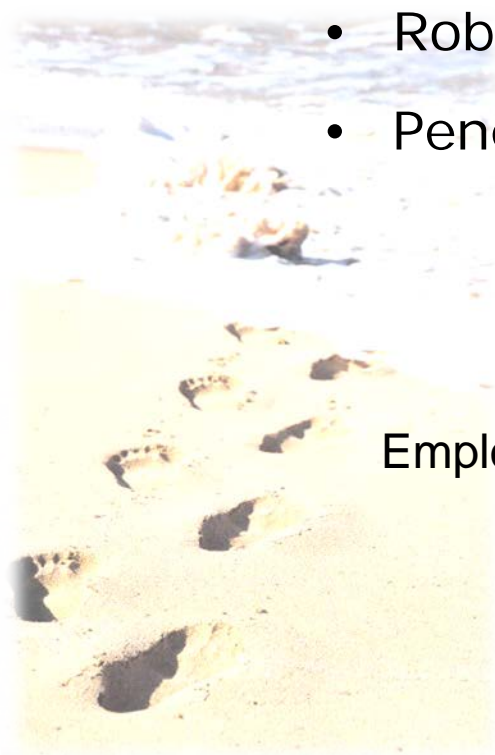




# Student perspectives on technology supporting the transition out from University

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Employer Engagement in a Digital Age - 4<sup>th</sup> July 2012




TOP





## What is

- Transition Out (TO?) was a six month intensive investigation.
- Funded as part of the URB@N project. 
- Looking at how students want to use (or are already using) technology which will assist as they look towards completing their course and moving into employment or other future opportunities.



## Why TOP?

- Students may not realise that the activities they are doing will assist with their transitions – they might be actively collaborating with peers using time management or planning tools, or generally enhancing their skills and experience using a [range of technology](#).
- Students may not appreciate how some of their activities create digital footprints which can impact on future opportunities.



## What found

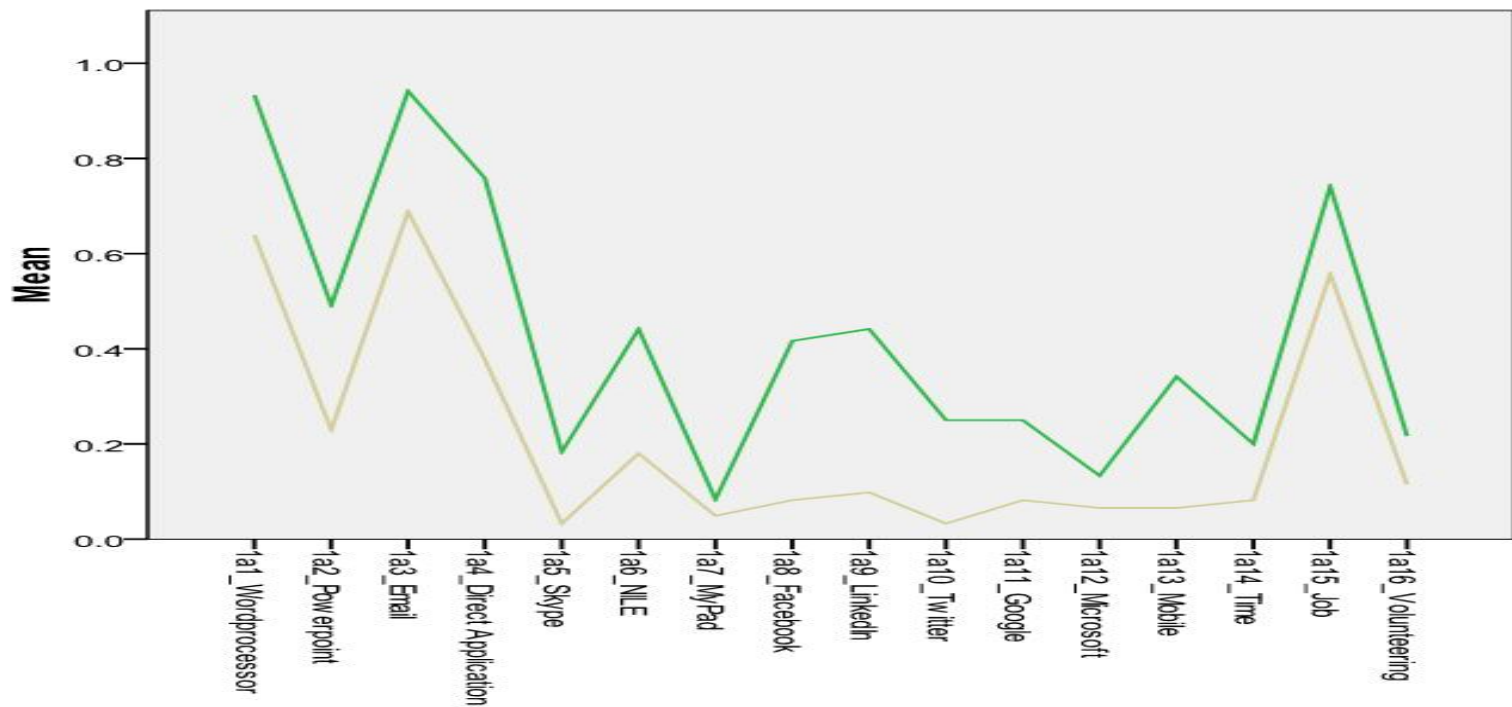
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- Word processing (85%) and email (88%) are the most popular technologies to support students as they leave the institution.
- Students under the age of 30 are more likely to use technology than those over this age (sig < 0.05)
- Males are tending to use technology to find future opportunities more than females (sig < 0.05)
- 66% had suffered from a lack of knowledge / confidence with the use of technology, however 22% would not seek out resources supplied by the University to help them improve their skills






**Chart showing the difference in technology use between those over (red line) or under 30 (Green line).**









# Student Comments.....




I use MyPad [e-portfolio] to record what I'm doing in my working life and in my student life.. I can use that to update my CV or think about it when I'm applying for jobs...



I think students need to be a lot more aware of what people can and can't see on FaceBook



I always use my university email address to contact potential employers... to seem more professional



I set up my email account on my iPhone, so every time I receive the email I can check it immediately, .....so I won't lose any opportunity

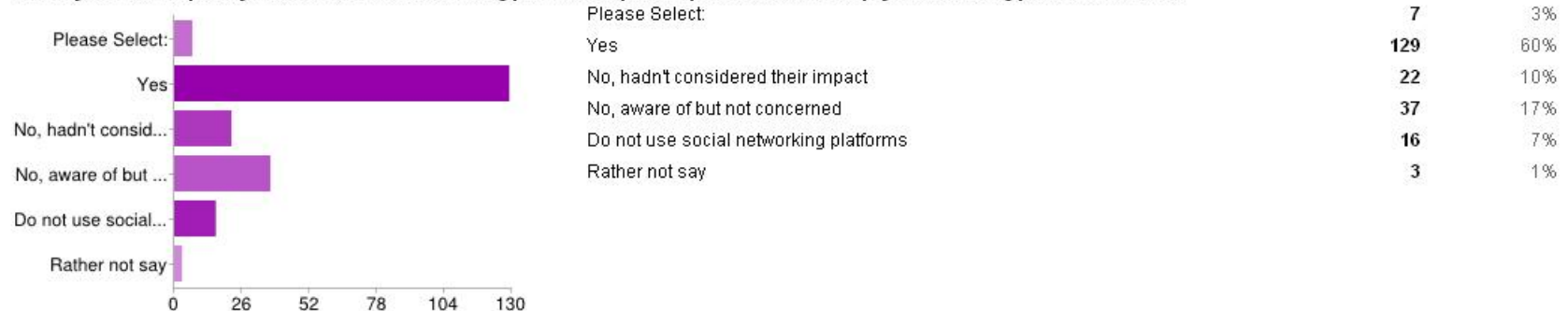




# Is digital reputation considered important ?

- Some students do consider their digital reputation either just on [email](#) or also on [Facebook](#).
- 17% of respondents are aware that they could change settings but are not concerned.....

3. Have you modified privacy features on social networking platforms to prevent potential/current employers accessing private information?







# 5 Key messages for students CURBS

1. **C**lose down items which employers should not be able to see
2. **U**se technology which will enhance your prospects
3. **R**ecord evidence which will enhance your portfolio
4. **B**e professional/ First impressions (KittyKatLOL@me.com is not going to give the best first impression!)
5. **S**eek help when needed





# Thanks for listening

Any questions ?

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