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**Title:** HELP! An AL's survival guide to developing online tutorials without time or skill

**Date:** 2013

**Originally presented to:** Librarians' Information Literacy Annual Conference (LILAC)

**Conference URL:** http://www.lilacconference.com/WP/past-conferences/lilac-2013/

**Example citation:** Siddall, G. (2013) HELP! An AL's survival guide to developing online tutorials without time or skill. Seminar Presentation presented to: Librarians' Information Literacy Annual Conference (LILAC), University of Manchester, 25-27 March 2013.

**Version of item:** Presented version
HELP!
An AL’s survival guide to developing online tutorials without time or skill.

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Overview

- Inspiration
- What I did
- First video . . .
- Survey and results
- Taking this forward
Inspiration / Motivation:

- Post Graduate Certificate in Teaching in Higher Education (PGCTHE)
- Research Project
- Growing number of distance learners

“to identify and implement an appropriate means of support for information literacy skills development for distance learners in nursing”
# What did I do?

<table>
<thead>
<tr>
<th>No.</th>
<th>What?</th>
<th>Tool?</th>
<th>Why?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Literature search tutorial</td>
<td>PowerPoint and Camtasia Audio recorder</td>
<td>Slides from Lecture</td>
</tr>
<tr>
<td>2</td>
<td>Find My Reference</td>
<td>Camtasia (Screen capture) Audio recorder</td>
<td>Model the same process that students use</td>
</tr>
<tr>
<td>3</td>
<td>Exploring keywords</td>
<td>Flip camera Flip chart paper and pen</td>
<td>Freehand, straightforward, no fuss. Quick</td>
</tr>
</tbody>
</table>


My first video . . .

Literature searching hints and tips
Survey questions (12):

- Level of study and course
- Understanding of tutorial
- Clarity
- Design – sound and colours
- Was it useful?
- Any suggestions?
Results

- Who completed the survey?

<table>
<thead>
<tr>
<th>Users</th>
<th>No.</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff</td>
<td>9</td>
<td>32%</td>
</tr>
<tr>
<td>Students</td>
<td>19</td>
<td>68%</td>
</tr>
<tr>
<td><strong>Survey respondents</strong></td>
<td><strong>13</strong></td>
<td><strong>46%</strong></td>
</tr>
</tbody>
</table>

- BSc International Healthcare and Nursing students
- What did they think?
Q3 - Understanding of tutorial

- Very easy: 46%
- Quite easy: 39%
- Blank: 15%
Q10 - how clearly did it explain how to explore keywords

- Very clearly: 31%
- Quite clearly: 46%
- Blank: 15%
- A bit unclear: 8%
- Very unclear: 0%
- Neither clear nor unclear: 0%
Comments from students Q12:

- I prefer videos provide more depth rather than giving a brief view.
- Slower slide movements would be helpful.
- Need to improve quality of voice:

  It was a short video with lots of information. In future, the duration of the video can be increased a bit, if it is possible.
Comments from students Q12 continued:

THE TOPIC WAS WELL ORGANIZED. VERY EDUCATIVE IN TERMS OF HAVING GRAPHICS, so that it will not be boring. More discussion on how to find a research reference. And what other database should be use. Tips on what topic is more interesting in doing a dissertation. In general the presentation is A+.

Make metalib more user friendly and to have more access to databases and ebooks.
Reality:

I thought . . .
- Bite-sized
- Passive
- Quick and easy

They want . . .
- Longer
- In-depth
- Interaction
What do you think?

- Anyone tried these?
  - Camtasia
  - Panopto
  - Xerte
How times have changed . . .

<table>
<thead>
<tr>
<th>Pre-tutorial</th>
<th>Online Tutorials – research</th>
<th>Now</th>
</tr>
</thead>
</table>
| • Heavy face-to-face teaching  
• Exhausting number of one-to-one tutorials  
• No online provision other than guides on VLE | • Early trials  
• Simple tutorials  
• Small-scale survey | • Literature Searching in Health  
• Growing number of tutorials  
• Working with CfAP  
• Developing content for **SkillsHub** |
<table>
<thead>
<tr>
<th>Content</th>
<th>Hits</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dissertations</td>
<td>183</td>
<td>11.72%</td>
</tr>
<tr>
<td>Exploring keywords*</td>
<td>220</td>
<td>14.09%</td>
</tr>
<tr>
<td>Find My Reference*</td>
<td>244</td>
<td>15.63%</td>
</tr>
<tr>
<td>First Year Video</td>
<td>85</td>
<td>5.45%</td>
</tr>
<tr>
<td>Getting started</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Literature Search tutorial*</td>
<td>397</td>
<td>25.43%</td>
</tr>
<tr>
<td>Referencing</td>
<td>141</td>
<td>9.03%</td>
</tr>
<tr>
<td>Useful Guides</td>
<td>287</td>
<td>18.39%</td>
</tr>
<tr>
<td>Where to search</td>
<td>0</td>
<td>0%</td>
</tr>
</tbody>
</table>
Now:

- 303 people are registered (33 of whom are staff)
- Average user spent 3.29 hours in the Organisation
- Some don’t spend any time in it
- Others spend from 15 - 25 hours over one year . . .
Useful hints

- Find out what software your institution subscribes to
- Is there free software that you can use?
- Have a go – sometimes ‘good is good enough’!
- It doesn’t hurt to ask
What next . . .
Thank you
Onwards . . .