## Making an Impact with Research Data

## Research Data...

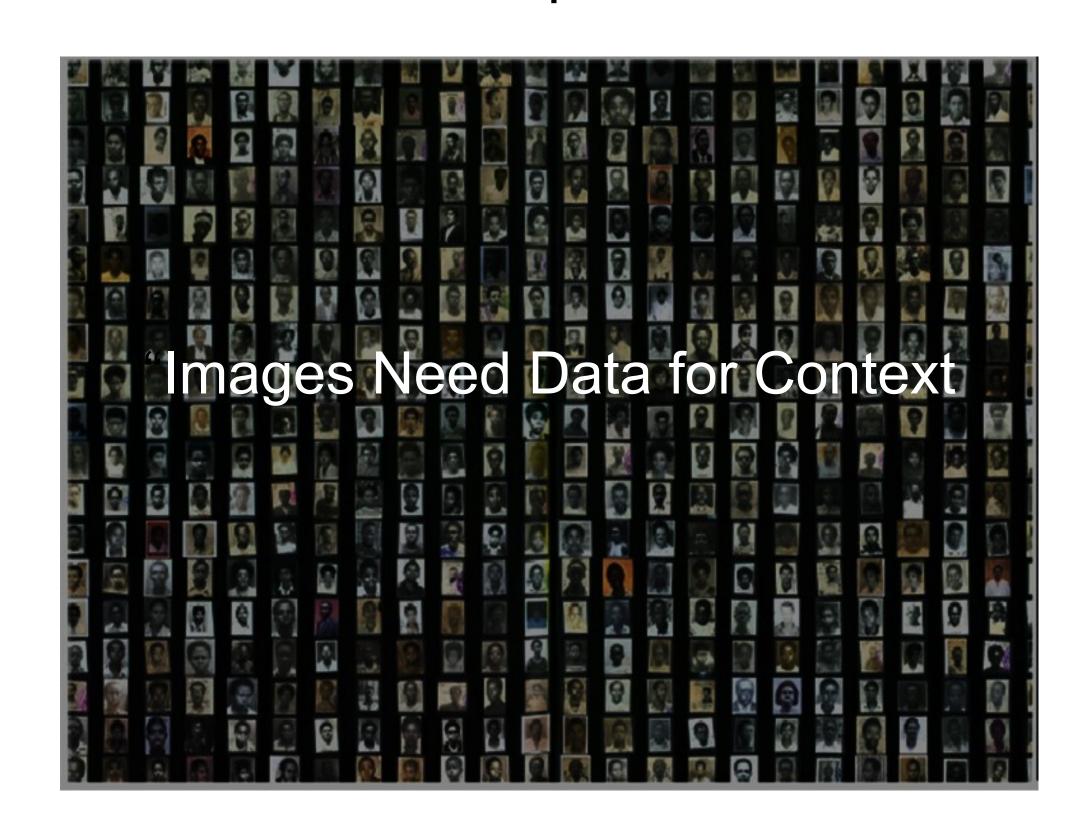
'The recorded factual material commonly accepted in the scientific/research community as necessary to validate research findings' EPSRC

## Research Data & IMPACT... Should be...

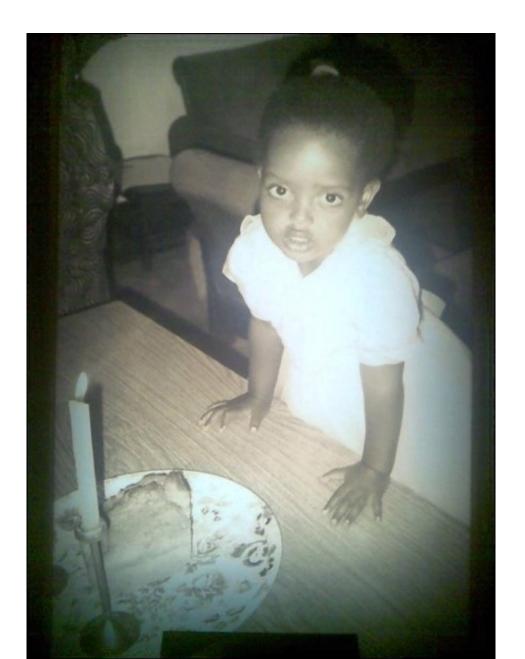
- Discoverable
- Accessible
- Open (unless confidentiality/commercial reasons)
- Easily accessible
- Useable
- Protected from loss and degradation
- Stored in a "trusted" repository
- Have a DOI
- Provide extra context
- Link to article/s
- Context... Explanations

Data Needs Context... and to be preserved for future generations – the whole picture... not just the figures and facts... but the images that bring the data to life!

"In a world where data is in abundant supply, the ability to understand, visualise and communicate the messages in that data is becoming more and more important" (Thomson, 2017)



## Combining Data with Images... Maximum Impact!



Name: Chanelle

Age: 8

Favourite Sport: Jogging with her

father

ccessible

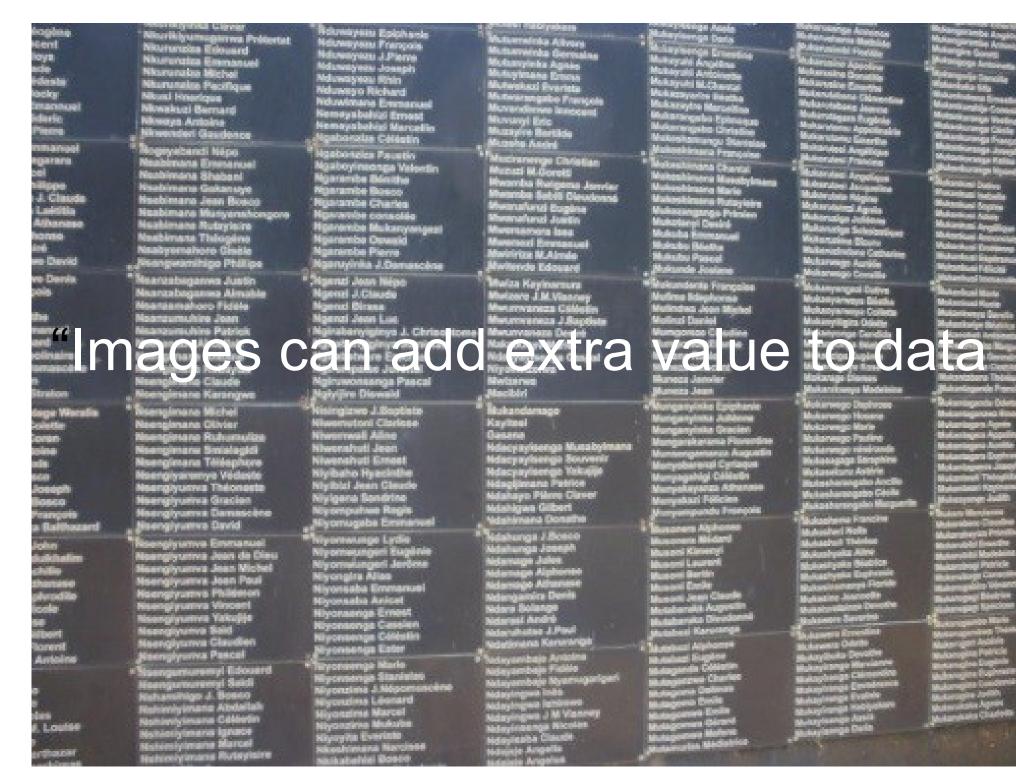
Favourite Sweet: Chocolate

Favourite Drink: Milk Enjoyed: TV and music

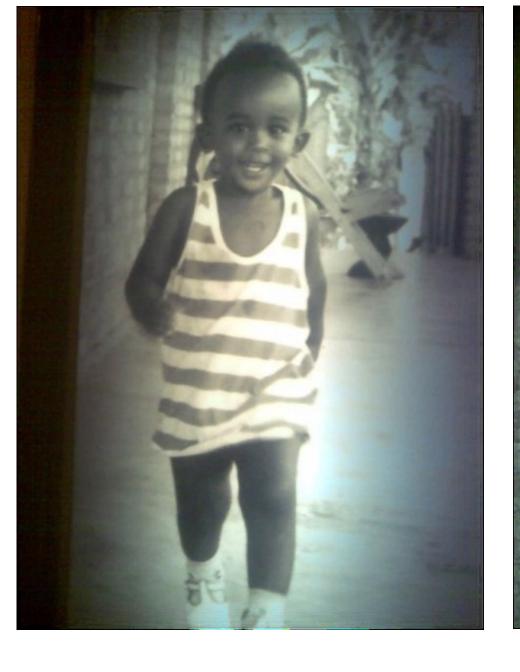
Cause of death: Hacked by machette

Interoperable

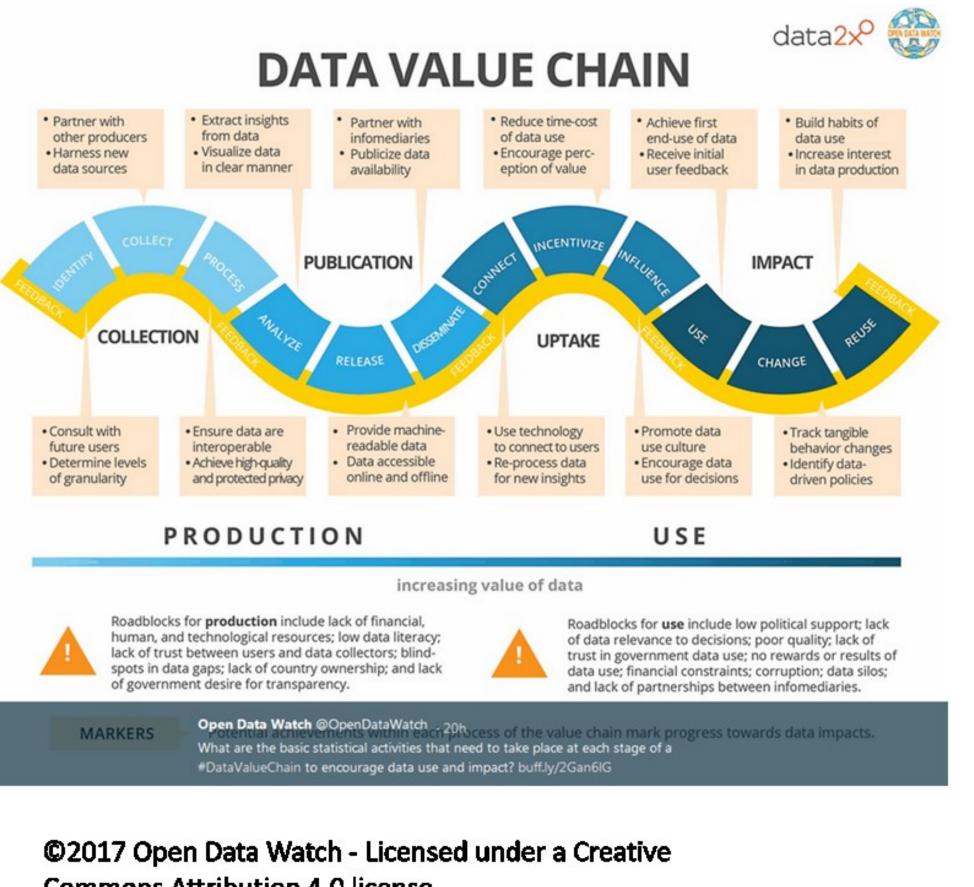
"Every day we create 2.5 quintillion bytes of data; 90% of the data in the world today has been created in the last two years alone" (J Balm,



Name	Age	Favourite Sport	Favourite Food	Enjoyed	Cause of Death
Chanelle	8	Jogging	Chocolate	TV & Music	Hacked by Machette
Patrick	5	Cycling		Playing with sister	Hacked by Machette
Fidele	9	Football	Chips	TV and playing	Shot in the head







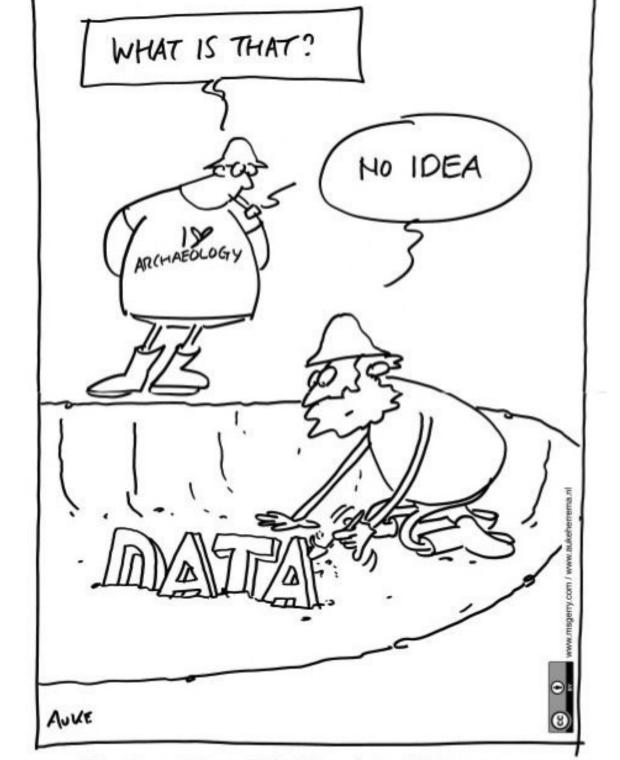
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Open Science Retweeted Thomas Leeper @thosjleeper · 18h This is why #openscience matters. It's about workflow, but also archiving,

#opensource tools, and expecting the unexpected.

Terry McGlynn @ @hormiga

I just got an email asking about data in a 20 year old paper. I have a folder on my computer for this project, full of unreadable files.



DATA FOR FUTURE GENERATIONS





Behind each of these photo's is a person's story – unfortunately – we will never know what that was, or even their names... All we know is their lives were ended too soon during the Rwandan genocide in 1994. (Used by permission, with thanks to the Kigali Genocide Memorial who work hard to preserve this data, in order that it will not be forgotten, or repeated).