Research Data...
“The recorded factual material commonly accepted in the scientific/research community as necessary to validate research findings” EPSRC

Research Data & IMPACT...
Should be...
- Discoverable
- Accessible
- Open (unless confidentiality/commercial reasons)
- Easily accessible
- Useable
- Protected from loss and degradation
- Stored in a “trusted” repository
- Have a DOI
- Provide extra context
- Link to article/s
- Context... Explanations

Images Need Data for Context:

“Images can add extra value to data

Combining Data with Images...
Maximum Impact!

Name: Chanelle
Age: 8
Favourite Sport: Jogging with her father
Favourite Sweet: Chocolate
Favourite Drink: Milk
Enjoyed: TV and music
Cause of death: Hacked by machette

Every day we create 2.5 quintillion bytes of data; 90% of the data in the world today has been created in the last two years alone” (J Balm, 2017)

Behind each of these photo’s is a person’s story – unfortunately – we will never know what that was or even their names... All we know is their lives were ended too soon during the Rwandan genocide in 1994. (Used by permission, with thanks to the Kigali Genocide Memorial who work hard to preserve this data, in order that it will not be forgotten, or repeated).